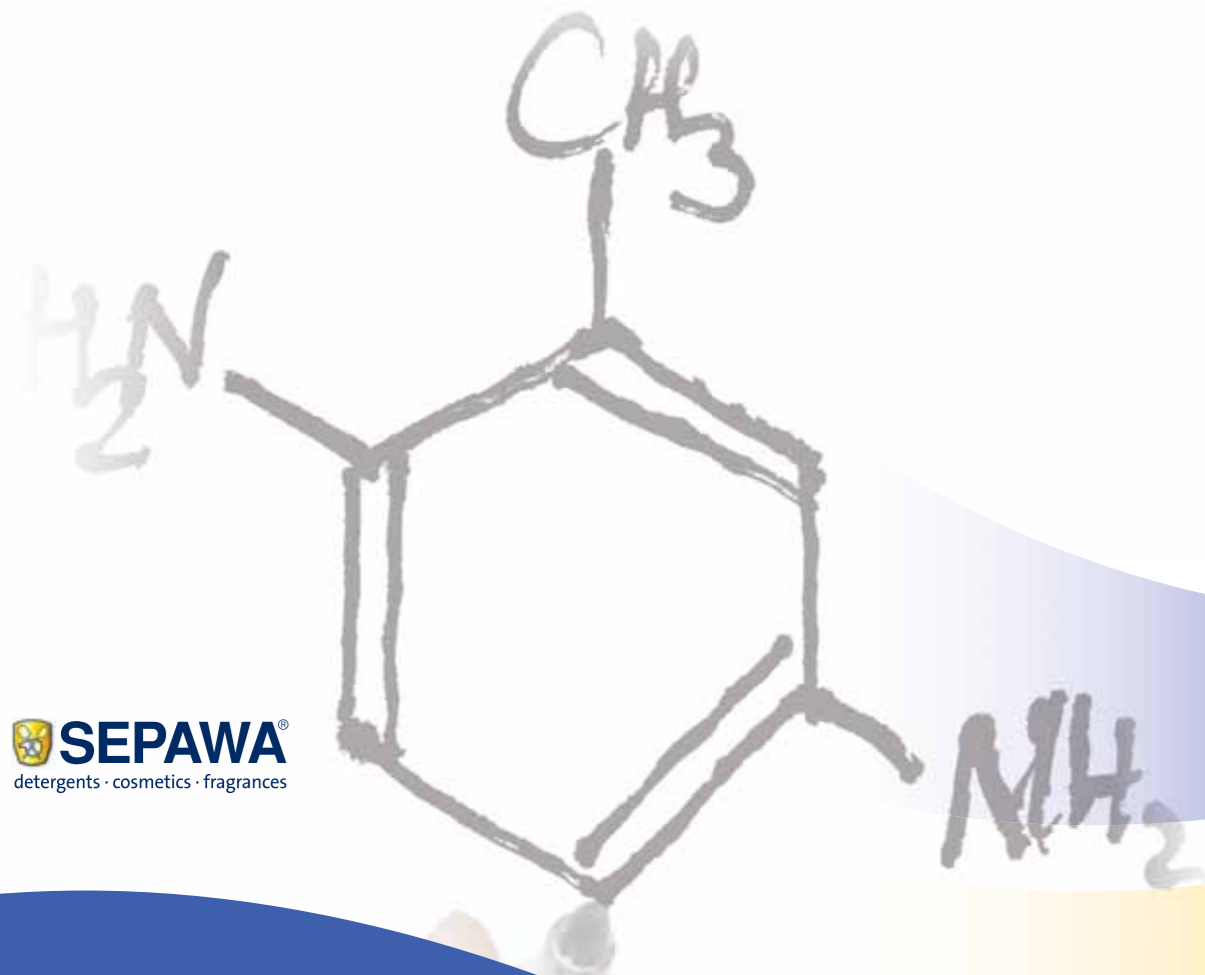


Meet your business



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## Building bridges builds the future – the clear mission of SEPAWA



The detergents/cleansers, cosmetics and perfume industries depend on new developments. Competitive-ness on a global scale can only be secured through innovation. It is important to bring new products on to the market within a short period of time. SEPAWA sees itself as a communication platform for experts from industry, universities and authorities and promotes a close exchange between science and practical experience as both technical and economic progress rely on scientific findings.

During the annual congress, a bridge was built between SEPAWA, the European Detergents Conference (EDC), the German Association of Perfumers (DGP) and the German Society for Scientific and Applied Cosmetics (DGK).

Our industry needs committed and well-trained specialists. SEPAWA makes an attractive contribution to supporting the grassroots, for instance by awarding annual prizes to outstanding graduates.

In recent years SEPAWA has developed into an important European specialist association. In the near future, the internationalisation of our association will be driven forward.

Content:	
Building bridges builds the future ...	Page 2/3
SEPAWA connects ...	Page 4/5
Communication makes a difference ...	Page 6/7
SEPAWA specialist groups ...	Page 8/9
SEPAWA and the future ...	Page 10/11
SEPAWA congress ...	Page 12
European Detergents Conference ...	Page 13
GDCh Division of Detergency & Formulations	Page 14
Valuing achievement ...	Page 15
History of SEPAWA	Page 16/17
We're still missing you ...	Page 18/19

## SEPAWA connects – Common prospects, targets and visions



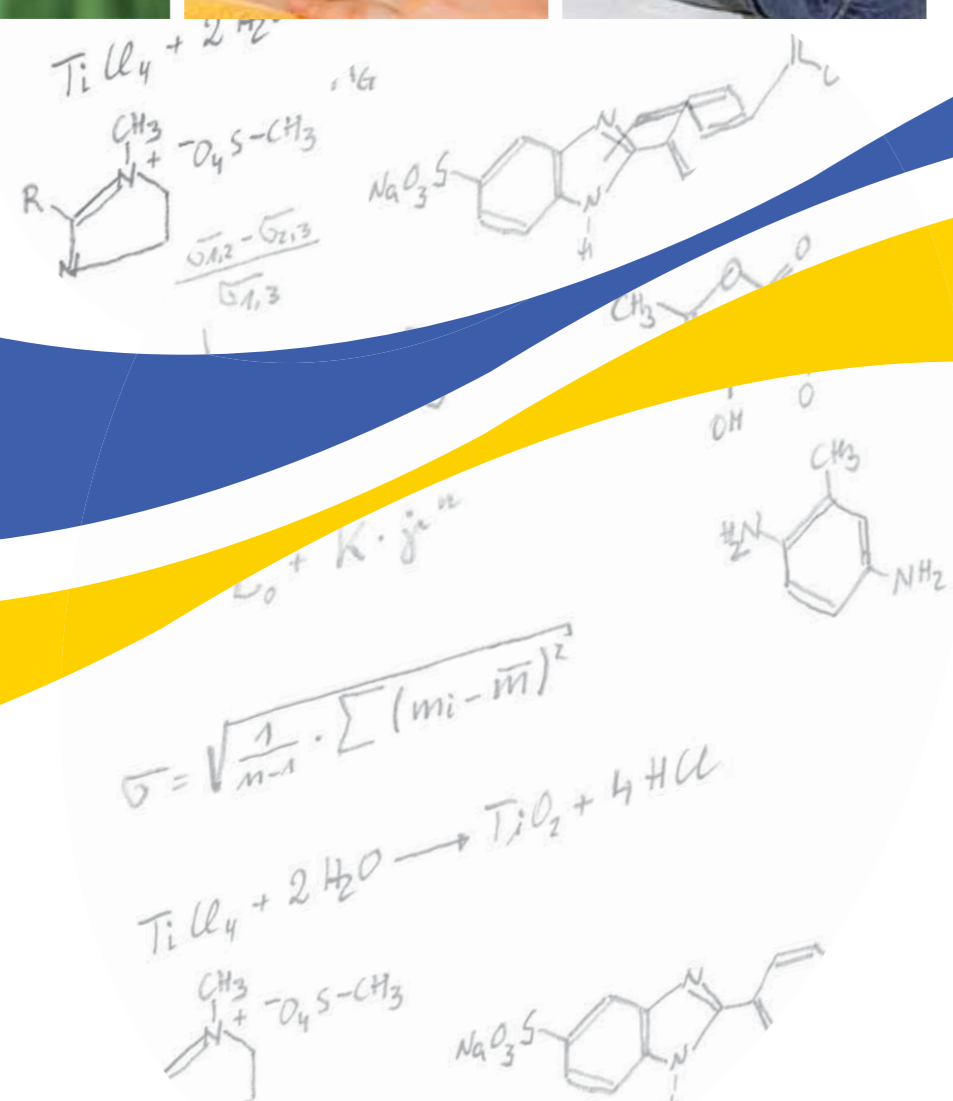
With some 1,400 members, SEPAWA is one of the largest specialist associations in Europe. Experts from the detergents/cleansers, cosmetics and perfume industries are part of this independent professional association. Professionals from both small and medium-sized businesses and major companies, scientists from industry and the university sector as well as representatives of authorities and consumer associations use SEPAWA for dialog and an interdisciplinary exchange of ideas.

**SEPAWA provides its members with:**

- a broad forum for interdisciplinary exchange
- comprehensive information on development and innovation trends
- current results from research, development and application
- the annual SEPAWA congress as Europe's most important industry meeting
- contacts to well-trained junior staff



## Communication makes a difference – Organisational structures of SEPAWA



Good communication makes a difference. If a communication platform wants to attain this goal it must make use of homogenously interconnected, interoperable organisational structures.

SEPAWA is an independent specialist association with personal and corporate members. In addition, there is an option for sustaining membership. The Board is elected by the members' assembly for two years.

Based on the federalist structure of the SEPAWA, the Advisory Board is formed by the heads of the regional and specialist groups and integrated association, along with the heads of the foreign sections and the Board. The Advisory Board performs the tasks set out in the charter. It also appoints the Scientific Advisory Board of SEPAWA, which acts in an advisory capacity.

### SEPAWA - structure according to regions and specialist areas

In Germany SEPAWA consists of the Regional Groups West, Central and South/East. Abroad, we have the Nordic Section for Scandinavia, the Section Benelux for the countries of Holland, Belgium and Luxembourg, the Section Switzerland and the Section Austria.

The three specialist groups and one integrated association focus on relevant topics. They organise symposia and workshops to transfer detailed technical knowledge in defined areas.

Steering of SEPAWA		
Advisory Board	Board	Scientific Advisory Board
Regional Groups Germany		
Regional Group West	Regional Group Central	Regional Group South/East
Foreign Sections		
Nordic Section Scandinavia	Section Benelux Holland, Belgium, Luxembourg	
Section Switzerland	Section Austria	
Specialist Groups and Integrated Associations		
Professional Cleaning and Care (PRP)	Legislation – Environment – Consumers (LUV)	
Applied Cosmetics (FAK)	German Association of Perfumers in SEPAWA (DGP)	

## SEPAWA specialist groups – Active cooperation as the basis for mutual success



### German Association of Perfumers in SEPAWA (DGP)

DGP has existed since 1979 as a cross-regional association of perfumers and experts from the perfume sector and the corresponding industry. It has made it its task to present the topic of perfume as an emotional-aesthetic element to the wider public. As perfumes are quality of life and give our everyday life sensory variety.

In a quickly changing industrial environment, DGP also strengthens the profile of the perfumers and offers all specialists active in the industry a platform for the creative exchange of ideas. With various specialist events, study trips and through cooperating with other international perfume companies, DGP promotes important scientific and innovative activities in the perfume sector.

DGP awards annually a promotion prize for excellent scientific work in the area of perfumes at the SEPAWA congress.



### SEPAWA Group Legislation – Environment – Consumers (LUV)

For a long time, environmental topics were the focus of the detergent industry, while the cosmetics branch focused on issues of the effect on humans. In the meantime, industry and authorities have, however, recognised that sustainable consumption is of crucial significance. In as much, topics like information and education of the consumer are increasingly becoming the focal point.

The LUV group informs the sectors of SEPAWA with workshops, symposia, PR contributions and current reports on the SEPAWA website of the entire topic of sustainability as well as on the developments in the legislative area. Cooperation with other institutions, committees and associations as well as close contacts with interested partners and official institutions as well as their representatives supports the communication of the LUV group.



### SEPAWA Group Applied Cosmetics (FAK)

The group for Applied Cosmetics provides its members with information on formulations, ingredients and cosmetic applications. The focus in the symposia and workshops is on application-oriented topics for practitioners and an exchange of ideas on current topics with experts. Whether it is the selection of ingredients or the correct formulation technology for cosmetics – all questions that play a part in this context are taken into consideration.

The events are always practice-oriented, in which the latest trends are found and creative ideas for the implementation developed. The specialist group events cater to specialists of cosmetic companies in research and development as well as in the marketing area.



### SEPAWA Group Professional Cleaning and Care (PRP)

The focus of the Professional Cleaning and Care group includes the application of surfactants, polymers and complexing agents as well as active and auxiliary substances in industrial and institutional processes. Further topics refer to the cleaning procedures in facility management, in the food industry, in vehicle and metal cleaning as well as in the area of hygiene and disinfection.

The PRP group takes a comprehensive approach, starting from basic research to functions and effects of products as well as application forms in the various areas, through to finalized formulations and current trends in the market.

A particular endeavour is the transfer of know-how from different sectors and disciplines. The PRP group cooperates with leading universities and colleges, transferring and discussing current questions from the practice to science and vice versa. This allows the development of profitable solutions for all parties involved.

## SEPAWA and the future – Innovation and sustainability determine the course



Innovation for the benefit of consumers has been the focus of our industries since the very beginning. Since the middle of the last century, the detergent industry has also increasingly focused on the topics of environmental safety and sustainability.

Sustainability is one of the key concepts in many industries today and ranks as a megatrend worldwide. Companies are becoming increasingly aware of their social responsibility and are turning their activities towards the concept of sustainable economic management.

SEPEWA also supports small and medium-sized businesses in these efforts through informational events on environmental and consumer protection. The focus is on the preservation of natural resources and the new product requirements resulting from the continuously increasing age of the population.

The future challenges can only be mastered by the development and continual optimisation of new ingredients for the detergents/cleansers industry, such as builders, surfac-

tants and polymers, as well as skin-friendly cosmetic active substances and perfume oils.

All these developments are occurring against the background of an increasingly denser legislation. Whereby voluntary initiatives to achieve sustainable consumption, as initiated by the EU Commission or the industry, are becoming increasingly important.



## SEPAWA congress – an event of international standing

The SEPAWA congress which takes place annually in October, has become a central event for the detergents/cleansers, cosmetics and perfume industries on a global level. Specialists in this sector meet to exchange information and opinions as well as to establish new contacts or maintain existing ones. Numerous lectures by international experts provide new knowledge and experience. The comprehensive options for company presentations create a trade fair-like environment at the congress. An attractive supporting programme specifically supports and promotes social and personal contacts and allows a relaxed exchange on all topics that concern our industries. Particularly valuable is the interdisciplinary exchange of ideas amongst colleagues with commercial or scientific and technical education.

## European Detergents Conference (EDC)



During the annual international SEPAWA congress, detergent and cleanser experts from science, research and application meet at the European Detergents Conference (EDC), based on the cooperation between the Division of Detergency & Formulations of the German Chemical Society (GDCh) and SEPAWA.

With the EDC, the possibility is provided to update and deepen scientific results from research and application by exchanging information and discussions beyond the national level. The most important results from

science and application are presented by renowned experts in lectures and scientific posters.



## GDCh – Division of Detergency & Formulations



The Division of Detergency & Formulations is a specialist group of the German Chemical Society (GDCh). It was established in 1974 and now has more than 400 members. The aim of the division is to create a forum for interested parties of the industry, authorities, universities, institutes and the media to hold open and constructive debates on all technical issues regarding detergents and cleansers. Here, the focus is on science-oriented statements on sustainable use for mankind and the environment. Members of the division have the option to present their interests, exchange with colleagues and promote technical progress in the further developments.

The division awards a promotion prize during the annual European Detergents Conference in the area of basic research in detergents and cleansers for excellent scientific work.

The Standing Committee on Detergents (HAD), that is part of the division, allows an intensive exchange between science, authorities and industry. Every member of the GDCh may join the Division of Detergency & Formulations. A corresponding statement on the application form ([www.gdch.de/mv/wie.htm](http://www.gdch.de/mv/wie.htm)) of GDCh or a notification to the members' management team ([ms@gdch.de](mailto:ms@gdch.de)) is sufficient

Office of the German Chemical Society: [www.gdch.de](http://www.gdch.de)  
[www.gdch.de/Waschmittelchemie](http://www.gdch.de/Waschmittelchemie)  
 E-Mail: [U.Bechler@gdch.de](mailto:U.Bechler@gdch.de)

## Valuing achievement – how SEPAWA promotes junior scientists

Participation in SEPAWA events is offered free of charge to students.

Another focus is the promotion of qualified junior scientists, to which end various scholarship awards are bestowed every year for excellent bachelor, master and doctorate papers in the area of detergents/cleaners, cosmetics and perfumery.



## "Tomorrow can only flourish if it roots in yesterday and grows today..." – a brief history of SEPAWA



**1755**

Foundation of the first "Association of Soap Boilers and Perfumers" in Munich.



**1901**

Foundation of the first supra-regionally active "Association of Soap Boilers and Perfumers" in Munich.



**1910**

Foundation of an additional "Association of Soap Boilers and Perfumers" for the area of greater Berlin.



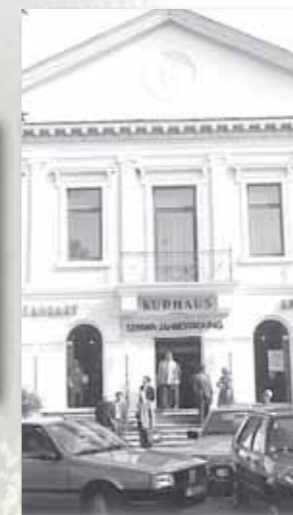
**1920**

Foundation of the first incorporated "Association of Soap Boilers and Perfumers" with the merger of both associations.



**1954**

Foundation of the first incorporated "Association of Soap Boilers, Perfumers and Detergent Experts" (in short SEPAWA) in Ludwigshafen on the Rhine.



**1955 – 2003**

Annual SEPAWA-Congresses are held in Bad Dürkheim without interruption.

**2004**

First Congress held at the Congress Center in Würzburg.

**2005**

European Detergents Conference is integrated in the congress



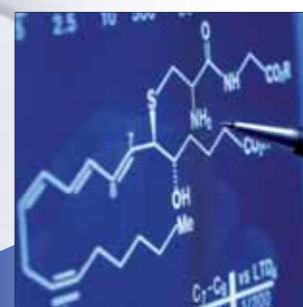
**2010**

SEPAWA-Congress is held in Fulda for the first time with further increasing international participation and with more than 1,600 visitors. For the first time the "German Society for Scientific and Applied Cosmetics" (DGK) present their key aspects during the congress. The "Forum for Innovations" gave companies an opportunity to present their innovations to potential customers and visitors.

SEPAWA is a specialist association with a long tradition, whose history goes back to the year 1755. Already back then, the production of soap required qualified specialist knowledge for the saponification process, with which skin-friendly soap bars from fats and oils and high-quality well-scented toilet soaps were made.

The development of synthetic raw materials for detergents, the application of new industrial production processes and the increasing significance of sustainability and environmental protection, were later the dominating topics. The fast, practice-oriented adaptation of new scientific results, the permanent improvement of the chemical and technical basis of technology as well as the requirements for growing developing markets will continue to be the main tasks and challenges for SEPAWA and its members.

## We're still missing you – become a member of SEPAWA



SEPAWA offers individuals the option to join as a personal member or for companies the corporate or sustaining membership

### Personal membership

Become our colleague, because

- you wish to design the association with us,
- you wish to be informed personally,
- you wish attractive events,
- you want to meet specialists from your industry,
- you receive discounts on our events.

### Corporate membership

Opt for corporate membership as a company, because this

- indicates that you belong to the industry and your expertise,
- underlines your commercial activities and prospects,
- benefits you technically and you are informed of relevant topics in good time,
- is the sector meeting point for your suppliers and customers,
- opens up new business contacts for you.

### Sustaining membership

Beyond corporate membership, companies can actively support our specialist association with an offensive sustaining membership. Sustaining membership is a sponsoring measure, with which you can underline and positively represent your company as part of our professional, sector-orientated congress, exhibition and public relations work in particular.

As main sponsors, sustaining members use the annual SEPAWA congress with the European Detergents Conference and the German Society

for Scientific and Applied Cosmetics as an internationally excellent platform to present themselves. The congress provides wonderful options to position your company above the average as a top address of our sectors and as a commercially important partner of SEPAWA.

### Membership fees

**Personal membership:**  
EUR 30 per year

**Corporate membership:**  
EUR 250 per year

**Sustaining membership (incl. corporate membership):**  
EUR 2,500 per year plus VAT.