



Scalp soothing, strand smoothing serum

Healthy hair starts with a healthy scalp! Croda's scalp soothing, strand smoothing serum is a lightweight, vegan suitable*, all-in-one rescue remedy for hair, from the root right through to tip! Not only promoting smooth and hydrated hair that appears vibrant and glossy, but it can also help to nourish the scalp, potentially soothing any dryness or itchiness to help make hair look and feel healthier. Croda's **KeraMatch™ V** is a plant-based alternative to animal keratin that hydrates, smooths and strengthens hair, whilst the film forming and conditioning properties of **Crodabond™ CSA** seals down hair cuticles, helps fight frizz and reduces split ends. Sederma's active ingredient **Apiscalp®** helps to fend off dandruff by targeting dryness and itching on the scalp, and also helps to rebalance the scalp's microbiota. **Crodarom® Cider Vinegar EC** is a fermented ancestral remedy that helps to purify the scalp and provide shine and softness to the hair. To finalise the experience, Iberchem's **Nectar and Honey** imparts a sumptuous fragrance that is natural, warm and sweet to really uplift your senses. This formulation is at least 94% natural according to ISO16128.

Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Sodium Benzoate ⁵	Preservative	0.30
Potassium Sorbate ⁵	Preservative	0.20
Part B		
KeraMatch™ V (Aqua (and) Hydrolyzed Pea Protein (and) Hydrolyzed Vegetable Protein) ¹	Revitalising protein	4.44
Crodarom Cider Vinegar EC (Water (and) Glycerin (and) Vinegar) ²	Botanical extract	3.00
Apiscalp™ (Caprylic/Capric Triglyceride (And) Apium Graveolens (Celery) Seed Extract) ³	Scalp Conditioning	3.00
Propylene Glycol ⁶	Humectant	3.00
Crodabond™ CSA (Hydrogenated Castor Oil/Sebacic Acid Copolymer) ¹	Hair smoothing	2.00
Nectar & Honey (Parfum) ⁴	Fragrance	1.00
Part C		
Viscaress™ PC (Polyquaternium-37 (and) Propylene Glycol Dicaprylate/Dicaprate (and) PPG-1 Trideceth-6) ¹	Emulsifier	2.00

Suppliers: 1: Croda 2: Crodarom 3: Sederma 4: Iberchem 5: Merck 6: Sigma

Procedure:

Combine all ingredients in Part A with stirring, approx. 200rpm. Add Part B to Part A individually with stirring, approx. 200rpm. Add part C with stirring, approx. 200rpm and leave to hydrate. Adjust pH to 5.0-5.5.

Appearance: Liquid Cream; pH: 5.25 ± 0.5; Viscosity: Water thin

Stability: 3 months at 4, 25, 40, 45 and 50°C and 7 x -10 °C/+40 °C 24 hour freeze-thaw cycle

This formulation was developed in Europe. Contact your local sales representative with enquiries as ingredient availability can vary by region.

*can be considered to be generally suitable for vegan: however, as there is no single agreed definition nor a standard, global certification, if you are interested in making a vegan claim, please request our Vegan Suitability statement on specifics on this product, and compare to other certifications you are seeking to meet.

Non-warranty

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02/22PCEDF2857v1EN

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