



General Terms & Conditions

Status July 29, 2021

General Terms and Conditions of the SOFW eVENT serial 2021

1. Organizer

SOFW – Verlag für chemische Industrie H. Ziolkowsky GmbH

Dorfstraße 40, 86470 Thannhausen, Germany

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E-Mail: eVENTS@sofw.com, Web: www.sofw.com



Thereafter referred to as the “organizer”.

2. General opening & eVENT hours

March 25, 2021 10:00–18:00 CET
Home Care: The future of cleaning

April 15, 2021 10:00–18:00 CET
Personal Care: SpringTIME to innovate

June 17, 2021 10:00–18:00 CET
Personal Care: Here comes the SUN – TakeCARE

September 09, 2021 10:00–18:00 CET
Personal Care: SkinNEWvation

December 02, 2021 10:00–18:00 CET
Personal Care: Rapunzel, don't let your HAIR down!

The above-stated times are subject to change.

3. Intention

The SOFW eVENT serial are small, themed digital B2B eEVENTS designed to connect the home and personal care industries. They are designed to match participants and companies and to achieve the best possible and highest quality output and contact between buyers and sellers.

4. Registration & ticket fees

Admission for visitors, speakers and sponsor staff is free of charge and includes participation in lectures, sponsors' area, discussion rounds, meeting and contact opportunities.

However, separate registration is required to attend the eEVENTS.

5. Sponsorship: fees for companies

5.1. The package price of € 2,000 includes a digital stand with various display options and a 20-minute presentation (incl. 5 min. Q&As). Other services are additionally included in the price. More information can be found in the current sales brochure at www.SOFWeVENTS.com.

5.2. Individual ancillary costs for additional services shall be invoiced to the sponsor separately.

5.3. All prices are net and quoted in EUR. VAT will be added where applicable. The relevant current price list applies.

6. Sponsorship: payment conditions

6.1. Balance is due 100% within 14 days after receipt of the invoice and is to be paid without deductions.

6.2. The date of the eEVENT is the date of performance.

6.3. Objections to the invoice shall only be considered if they are submitted in written form within 14 days of the invoice issue date.

6.4. Please state the invoice number as the purpose of payment.

7. Sponsorship: cancellation policy

Cancellation must be sent in writing to the organizer by e-mail.

After registering the company in the system	50% of the total amount is due
30 day prior to the appropriate eEVENT	100% of the total amount is due
no show	100% of the total amount is due

The change of the particular maturity date is based on 12:00 pm (noon) CET.

8. Sponsorship: subletting

The sponsor is not permitted to fully or partially sublet or otherwise offer the booth allocated to him/her to third parties, unless explicitly permitted by the organizer upon request. Permission must be given in written form.

9. Sponsorship: advertising, promotion & copyrights

9.1. The sponsor may only use their booth for advertising purposes. Further display options may be available at additional costs. In the interest of maintaining orderly exposition operations, the organizer reserves the right to revoke.

9.2. Advertising material in breach of legal regulations, is of an offensive, ideological/religious or political nature, is not permitted. The organizer shall determine whether advertising is permissible according to these terms.

10. Electronical data processing & protection

The sponsor and each participant in the eVENT expressly agrees that the organizer (Verlag für chemische Industrie H. Ziolkowsky GmbH and commissioned partners) may store and process the data necessary for its and process the data required for its own purposes.

11. Photographs, illustrations & films

11.1. The commercial photographing, drawing or filming of persons of persons and/or lectures within the eVENT is only permitted to persons designated by the organizer.

11.2. The organizer is entitled to have photographs, illustrations and/or film recordings made of stands, lectures and discussion rounds and to use them for advertising or press publications or similar without the sponsor/participant being able to object on any grounds. This also applies to recordings made by the press and/or television with the consent of the organizer.

11.3. The photos, illustrations, films and other documentation materials produced by the organizer may only be used by the sponsors/participants with the organizer's consent.

12. Purpose of the SOFW eVENT serial logo

The official SOFW eVENT serial logo may be used by the sponsor in announcements of its program and/or in notices intended to promote a visit to the company's own stand. Any other use of the logo without the written permission of the organizer is improper.

13. Amendments & verbal agreements

All agreements, individual approvals and special arrangements must be in writing. Verbal agreements are only valid until a written confirmation can be made.

14. Cancellation of the eVENT

14.1. The organizer reserves the right to cancel/postpone the whole or parts of the eVENT.

14.2. In the eVENT of cancellation of the eVENT, all fees already paid (stands, sponsorship opportunities, etc.) will be refunded to the customer at 100%. Further claims for refunds will not be accepted by the organizer.

15. Place of fulfilment & jurisdiction

The place of performance is Thannhausen and the exclusive place of jurisdiction for all mutual obligations is Memmingen. The law of the Federal Republic of Germany shall apply.

16. Force majeure

In the unfortunate eVENT that the eVENT must be cancelled by the organizer for reasons of force majeure, the organizer is not, or only to a limited extent, obliged to provide the service.

Force majeure shall also include internal, lawful strikes by the operator of the venue and/or contractually bound third parties, which are necessary for the fulfilment of the obligations arising from the contract with the organizer.

All booking fees already paid will be refunded in full. Further claims for refunds will not be will not be accepted by the organizer.

The organizer reserves the right to change the program at any time without notice.

Thannhausen, July 2021