

Development Formulation

Petal Plump and Repair Lip Mask

ED0178

An all-in-one solution for healthy lips! The Petal Plump and Repair Lip Mask is a long-wearing, botanical-rich, lip mask. The novel, biomimetic technology behind our 100% naturally derived and vegan suitable **Crodamol™ ISIS** works with the skin's lipid bilayers to boost its water holding potential for optimally, hydrated lips. In combination with our 100% naturally derived and vegan suitable **Crodabond™ CSA**, these two ingredients both impart a soft, cushiony feel and a glossy finish, and the long-wear properties from **Crodabond CSA** help keep this lip mask on for maximum repair benefits. A final touch of our **Midsummer Night's Dream Oil**, a luxurious combination of flower extracts obtained through Crodarom's sustainable maceration process, adds soothing essential oils, antioxidant-rich carotenoids, and nourishing fatty acids for a soothing experience.

Ingredient/INCI Name	Functionality	% w/w
Part A		
Crodamol™ ISIS (Isostearyl Isostearate) ¹	Emollient	53.50
Crodabond™ CSA (Hydrogenated Castor Oil/Sebacic Acid Copolymer) ¹	Long-wear enhancing agent	13.00
Syncrowax™ HRC (Tribehenin) ¹	Structurant	10.00
Candelilla Wax SP-75 (Candelilla Wax) ⁴	Structurant	5.50
Cithrol™ PG32IS (Polyglycerol-3 Diisostearate) ¹	Emollient	5.00
OleoCraft™ LP-20 (Polyamide-8) ¹	Oil gellant	5.00
Syncrowax BB4 (Synthetic Beeswax) ¹	Structurant	3.00
Part B		
NG Shea Unsaponifiable™ (Butyrospermum Parkii (Shea) Butter Unsaponifiables) ³	Skin and lip repair active	3.00
Maxi-Lip™ (Ethylhexyl Palmitate (and) Tribehenin (and) Sorbitan Isostearate (and) Palmitoyl Tripeptide-1) ³	Lip plumping active	1.00
Midsummer Night's Dream Oil (Glycine Soja (Soybean) Oil, Jasminum Officinale (Jasmine) Flower Extract, Paeonia Officinalis Flower Extract, Prunus Serrulata Flower Extract, Citrus Aurantium Amara (Bitter orange) Flower Extract, Lavandula Angustifolia (Lavender) Flower Extract, Sambucus Nigra Flower Extract, Rosa Damascena Flower Oil) ²	Botanical oil	1.00

Suppliers: **1: Croda 2: Crodarom 3: Sederma 4: Strahl & Pitsch**

Procedure:

Add Part A into beaker. Heat to 85-90 °C. Propeller-mix with moderate speed until batch is melted and uniform. Add Part B into beaker. Mix well until uniform. Pour into package at 85 °C. Cool with cool water bath.

Appearance: Light yellow solid; pH: N/A; Viscosity: N/A
Stability: 1 month at 50 °C, 12 weeks at RT, 40 °C, 45 °C, and 5 x 24-hour freeze-thaw cycles
Filling temperature: 85 °C

Reference: 363-02-68

This formulation was developed in North America. Contact your local sales representative with enquiries as ingredient availability can vary by region.

Non-warranty

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Page 1 of 1