



SE0231E

**Genderless essential care mascara
with SILVERFREE™ (*) and WIDELASH™ (**)**

(*) Patent N° FR3 115 209; WO2022/084255; WO2014/080376; EP2 922 864; US,9,534,0155

(**) Patent N°FR 2 974 297; WO 2012/143845; EP 2 699 223

This 'less is more' residue free mascara has a light and non-greasy texture for maximum tolerance. It is designed to allow thicker and fuller lashes upon application. Thanks to **Silverfree™** the hair's natural colour is protected, and greying is counteracted in the long run while **Widelash™** promotes hair growth and thickness. With this hair care mascara your authentic beauty is highlighted. To be **ACTIVEly** committed, the formulation is cold processed and has a natural origin content >95%* according to the ISO 16128-1 and ISO 16128-2 standards.



Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Potassium Sorbate	Preservative	0.10
Part B		
Glycerin	Humectant	14.00
Dimethyl Isosorbide	Humectant	2.50
Microcare® Emollient DCP (Pentylene Glycol (and) Caprylyl Glycol (and) Decylene Glycol) ³	Antimicrobial	1.50
Xanthan Gum FNCS-PC (Xanthan Gum) ⁴	Rheology modifier	0.80
Genuvisco® Carrageenan CG-131 (Carrageenan) ⁵	Rheology modifier	0.50
Part C		
Alcohol	Solvent	5.00
Lait d'amande ²	Fragrance	0.10
Part D		
Silverfree™ (Glycerin (and) Aqua (and) Palmitoyl-Dipeptide-52) ¹	Hair repigmenting active ingredient	1.50
Part E		
Widelash™ (Glycerin (and) Aqua (and) Panthenol (and) Biotinoyl Tripeptide-1) ¹	Lash enhancer active ingredient	2.00

Suppliers: 1: Sederma 2: Parf'ex 3: Thor 4: Jungbunzlaeur 5: CP Kelco

Procedure:

Weigh and mix Part A with normal helix stirring. Weigh and mix Part B. Combine Part B to Part A with helix stirring. Allow swelling for 60 minutes. Weigh and mix Part C. Add Part C to Part A+B. Weigh and add Part D to the previous part. Weigh and add Part E to the previous part. Mix well.

Appearance: Off-white opaque gel; pH: 6.30 ± 0.5; Viscosity: 30.000 cps ± 10% Sp.93, 2.5rpm, 1 min, 25°C, Brookfield DV-I Prime

Stability: 3 months at 4°C, 25°C, 45°C and 1 month at 50°C

Centrifuge 10min @ 3000rpm and 1 x -80°C/+25°C 24 hours freeze-thaw cycle and autoclave 20min @120°C

This formulation was developed in France. Contact your local sales representative with enquiries as ingredient availability can vary by region.

Microcare® is a registered trademark of Thor
Genuvisco® is a registered trademark of CP Kelco

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11/22PCSDF0333V1EN

Page 1 of 2

SEDERMA



*Since the publication of the two parts of the ISO 16128-1 & ISO 16128-2 standards, we are aware of the ins and outs thanks to our involvement in different internal and external task forces at the international level. So, the following values are provided **according to our interpretation of the standard ISO 16128. They are likely to evolve along the way of discussions with professional federations of cosmetic industry.**

Non-warranty

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11/22PCSDf0333V1EN

Page 2 of 2